
The Insider's Playbook for 2027
Strategies to Cut Costs, Gain the Competitive Edge & Improve the Employee Experience
perkins



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Introductions



Jeff Blomster

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Terri Udall

Product Manager, Workforce Go



Brian Johnson

Control Costs without Cutting Value

The Benefits Cost Challenge

- Rising healthcare costs continue to put pressure on employer budgets.
- Employee expectations are evolving, with a growing need for affordable, accessible, and easy-to-navigate benefits.
- Employers must maximize benefits value while balancing organizational budgets with employee needs.

Key Takeaway: Controlling benefits costs isn't about cutting value—it's about making smarter decisions that support both business goals and employee well-being.

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More Value Starts With a Smarter Benefits Strategy

- Evaluate whether current benefits align with employee needs.
- Explore tax-advantaged accounts and reimbursement strategies to make benefits dollars go further.
- Simplify administration and compliance to reduce complexity and support more efficient benefits management.
- Improve employee benefits education so employees understand their options and make the most of available resources.

Key takeaway: A smarter benefits strategy combines thoughtful plan design, streamlined administration, and employee education to maximize value for both employers and employees.

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Turn Benefits Strategy Into Action

Ameriflex helps employers deliver and administer benefits designed to support both organizational goals and employee needs.

- **Tax-Advantaged Accounts:** FSA, HSA, and HRA solutions to help employees manage eligible healthcare expenses.
- **Benefits Administration:** Support for benefits delivery and ongoing administration.
- **Expanded Benefits Options:** COBRA, commuter benefits, dependent care, and lifestyle spending accounts to address diverse employee needs.

Key Takeaway: The right benefits solutions help organizations make the most of their benefits investment while giving employees more ways to access and use valuable resources.

Ameriflex



Consider CHOICE Account, formerly known as an Individual Coverage Health Reimbursement Arrangement (ICHRA)

- **Employer-funded benefit** – businesses set a monthly allowance for employees to purchase health insurance.
- **Employee choice** – workers select individual health plans that fit their needs and families.
- **Budget control** – employers define contributions instead of being locked into group plan premiums.
- **Flexible design** – can cover medical, dental, vision, and other eligible 213(d) expenses.
- **ACA-compliant** – meets Affordable Care Act requirements and works for all sizes of employers.

Why Choose Ameriflex?

White Glove Service
Dedicated implementation managers

Compliance Support
SPD, federal notices, COBRA, Section 125 setup

Employee Support
24/7 care navigation, ID theft protection, portal guidance

Automation & Ease
Auto-pay setup, claim management, streamlined contributions

Proven Results
98% client retention, NPS 87.9

Hands-on Partnership
Education, guidance, and ongoing support

Next Steps:

Interested? We will set-up a call with you and your broker to discuss rollout, eligibility, and payment processing.

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Brandon Goldstein

Rethink Healthcare Access
and Affordability

Healthcare Coverage Doesn't Always Equal Healthcare Access

- **"Appropriate," access matters as much as coverage:** Employees need timely, convenient ways to get the care they need.
- **Affordability remains a challenge:** Employers are seeking ways to make care more accessible while managing healthcare complexity.
- **New approaches can fill the gaps:** Innovative care delivery models can complement traditional health coverage and expand access to care.

Key Takeaway: A strong healthcare strategy considers not only coverage, but also how people access and experience care.

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A More Intentional Approach to Healthcare

- Consider direct primary care and other non traditional care models.
- Leverage transparency data and other sources to maximize cost saving opportunities.
- Reduce administrative friction for employers, providers, and members.
- Make convenient, accessible, and cost effective care part of the overall benefits strategy.

Key Takeaway: Alternative care models can complement traditional benefits and create new opportunities to improve access and manage spending.

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Make Subscription Care Easier to Deliver

Accresa helps organizations manage the operational complexity behind subscription-based healthcare.

- **Plan Design / Presentment:** DPC, other subscription models, DTE, Bundles
- **Enrollment: / Eligibility:** Manage member participation.
- **Billing and payments:** Streamline recurring payments and reconciliation.
- **Provider networks:** Support connections among providers, employers, and members.

Key Takeaway: Make innovative healthcare models easier to implement, manage, and scale.

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Next Steps:

Interested? We will set-up a call with you and your broker to discuss rollout, eligibility, and payment processing.

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workforce GO

Terri Udall

Connect Your Workforce and
Improve the Employee Experience

Administrative Complexity Comes at a Cost

- Manual processes limit HR capacity, leaving less time for strategic priorities.
- Disconnected systems create unnecessary complexity, leading to duplicate work and inconsistent data.
- Limited workforce visibility slows decision-making, making it harder to respond to changing business needs.

Key Takeaway: Administrative complexity affects more than day-to-day operations. It influences business agility, employee experience, and an organization's ability to prepare for 2027.

Work Smarter by Bringing Workforce Operations Together

- Simplify HR and payroll by automating repetitive administrative tasks.
- Improve workforce coordination with streamlined time tracking and scheduling.
- Deliver a more consistent employee experience through connected, reliable processes.
- Make smarter workforce decisions with better access to connected data and insights.

Key Takeaway: Connected workforce solutions help employers operate more efficiently, strengthen the employee experience, and prepare for the evolving demands of 2027.

Creating a Connected Employee Experience

Employee Onboarding: Deliver a welcoming, streamlined experience that helps new hires feel prepared and connected from day one.

Benefits Enrollment: Help employees understand their options, navigate enrollment, and find the resources they need to make informed choices.

Company Hub: Strengthen company culture by sharing updates, celebrating achievements, and providing one central destination for employee resources.

Mobile App: Keep employees connected to important workforce information and self-service tools wherever work takes them.



Showcase Your Culture: Share your company mission, values, traditions, and what makes your organization unique.

Celebrate Achievements: Highlight employee accomplishments, team milestones, and company successes.

Centralize Resources: Make important documents, policies, employee resources, and company information easier to find.

Share Company News: Communicate announcements, updates, and events to help employees stay informed and engaged.

Workforce Go + Embedded Bryte AI: Practical AI to simplify everyday HR tasks

Custom Form Builder: Upload a PDF and automatically recreate the form with the appropriate fields.

Performance Review Refinement: Quickly turn review comments into clear, professional feedback.

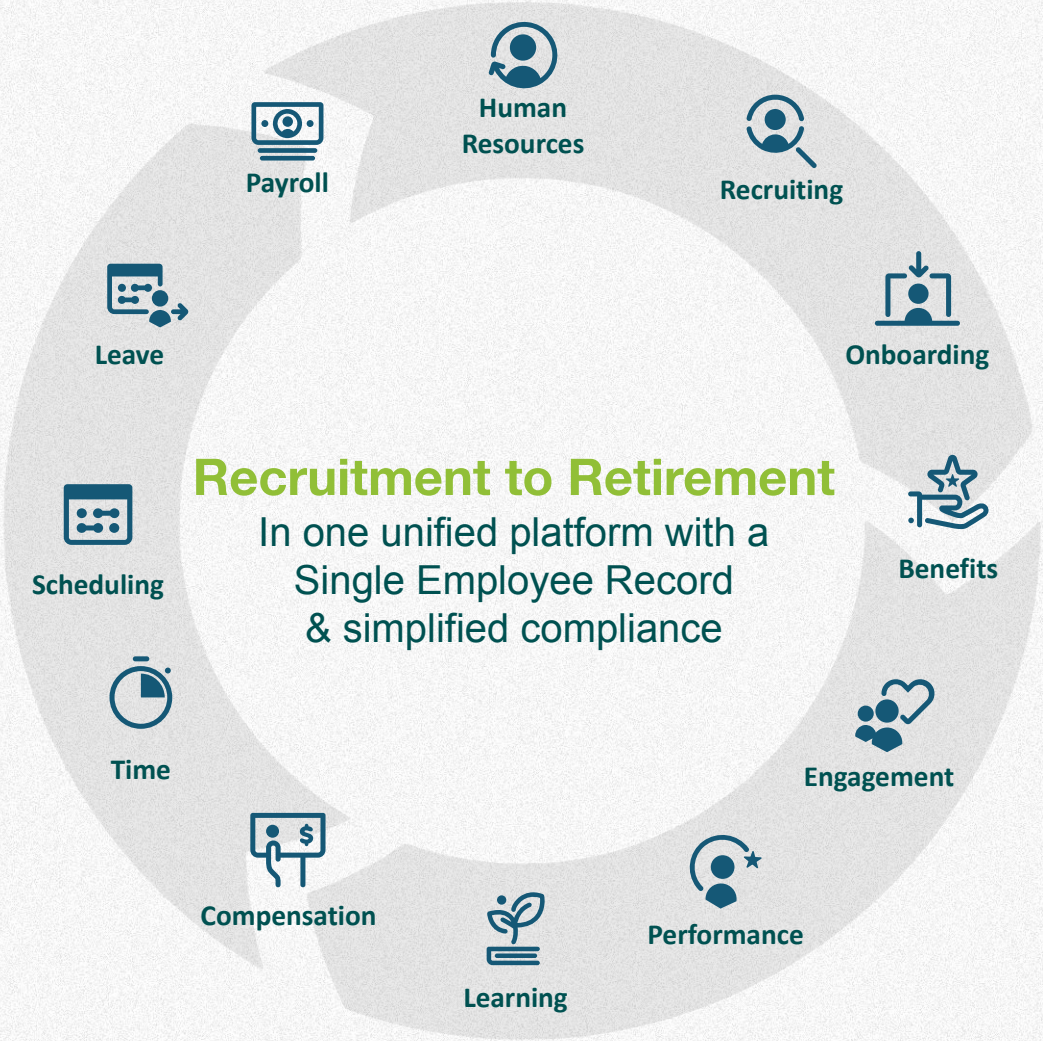
Job Genius & Interview Guide: Generate job descriptions and interview questions based on role requirements and company culture.

Benefit Formula Generator: Describe a coverage calculation and generate the formula you need.

WFGO + Bryte AI: Helping HR teams save time, improve consistency, and focus on their people.

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Manage & Engage Your Workforce



Next Steps:

Interested? Contact us to set up a demo so we can discuss AI powered solutions tailored to your specific business needs.

www.myworkforcego.com/contact-us/

Q & A



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